



## **Holland America Line Makes \$25,000 Donation to Seattle Children's Hospital as Part of K's for Kids with the Seattle Mariners**

October 6, 2017

*Seattle's Hometown Cruise Line gives back to the community with the Seattle Mariners*

Seattle, Wash., Oct. 6, 2017 — Holland America Line Vice President, Public Relations, Sally Andrews presented a check for \$25,000 to Seattle Children's Hospital's Uncompensated Care Fund Saturday, Sept. 23, 2017, at the Seattle Mariners' home game at Safeco Field. The company made the donation as part of its partnership with the Seattle Mariners Major League Baseball team and the K's for Kids program that debuted during the 2014 baseball season.

With K's for Kids, for each strikeout (represented as a "K" on a baseball score card) recorded by a Mariners pitcher at Safeco Field throughout the season, a cash donation was made to reach the \$25,000 donation to Seattle Children's Hospital. Andrews was joined on the field during the check presentation by 15-year-old Seattle Children's patient and cancer survivor Annalise Haines.

"This year puts our total donation to Seattle Children's Hospital through K's for Kids since we began the program at \$100,000, and we couldn't be more proud to partner with an organization like the Seattle Mariners to make this program such a success," said Orlando Ashford, president, Holland America Line. "Presenting the \$25,000 check to a courageous superhero like Annalise on behalf of Seattle Children's is an honor, knowing that it will go toward helping many other kids in need."

For the past six years, Holland America Line and the Mariners have enjoyed a partnership that goes beyond the K's for Kids donation. In addition, Seattle's Hometown Cruise Line is the presenting sponsor of the Salute to Those Who Serve program honoring the men and women of the United States military. As well, the line sponsors Get Well Tours to area hospitals and the annual Fan Appreciation Night where two lucky fans at that game win Holland America Line cruises.

### **Salute to Those Who Serve Military Program**

At 26 Mariners home games this season, the Salute to Those Who Serve program honored some of the men and women of the United States armed forces. During Friday and Sunday games, a member of the military (active, reserve, veteran or retired) was recognized on field for his or her service to our country. Each honoree received four tickets and one parking pass to the game. Holland America Line is the presenting sponsor of the program.

### **Holland America Line Get Well Tours**

Holland America Line is the presenting sponsor of the Seattle Mariners Get Well Tours, visits to area hospitals by Mariners players and the Mariner Moose where children receive photos and autographs and a Holland America Line-branded sports bag filled with Mariners- and baseball-related items such as replica baseballs and a stuffed Moose doll.

### **Holland America Line Fan Appreciation Night**

Holland America Line is the presenting sponsor of the annual Fan Appreciation Night celebration at Safeco Field. Traditionally the final Friday home game of each season, Fan Appreciation Night celebrates the loyalty and support of Mariners fans with prize drawings throughout the game. As part of its sponsorship, Holland America Line provides two cruise giveaways at Fan Appreciation Night.

**For more information**, contact a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos are available at <https://www.cruiseimagelibrary.com/c/fo7b2l9t>.

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**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle-class ship, *ms Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

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