

Carnival Cruise Line, Brees Dream Foundation Team Up for Fun Sweepstakes Awarding Free Cruise Each Game Saints Throw for 300 Yards This Season

October 19, 2017

MIAMI, Oct. 19, 2017 /PRNewswire/ -- Carnival Cruise Line – the Official Cruise Line of the New Orleans Saints – and the Brees Dream Foundation have teamed up for a fun sweepstakes awarding a different lucky fan a free cruise each time the Saints pass for more than 300 yards in a game during the 2017 season.

A 17-year veteran and the MVP of Super Bowl XLIV, Drew Brees is one of the most prolific passers in NFL history with an NFL record 113 career 300-yard passing games, including the playoffs.

Fans who register at www.carnival.com/saints are automatically entered into the promotion which runs for the entire 2017 regular season.

"I'm excited to partner with Carnival and give Saints fans even more reason to be rooting for us on game day," said Brees. "It's also great that Carnival is helping to provide much needed support and assistance to some very special children and their families."

The contest is designed to raise funds and bring awareness to the mission of the Brees Dream Foundation which is dedicated to improving the quality of life for cancer patients and providing care, education and opportunities for children and families in need. Since its inception 12 years ago, the Foundation has contributed over \$25 million to charitable causes globally. Carnival will make a cash donation to the Brees Dream Foundation.

The sweepstakes also continues Carnival's ongoing support of the New Orleans community. Carnival is the city's number one cruise operator with two year-round ships carrying more than 400,000 passengers annually from the Erato Street Cruise Terminal – the most of any cruise line.

"Carnival has been operating cruises from New Orleans for nearly 25 years and we are honored to team up with legendary quarterback and community leader Drew Brees to raise funds and awareness for his Foundation which does such wonderful work for children and their families each and every day," said Scott Becher, Vice President of Partnership and Loyalty of Carnival Cruise Line.

For full sweepstakes rules and regulations, visit www.carnival.com/saints. Additional information on the Brees Dream Foundation is available at www.drewbrees.com.

For additional information and reservations, contact any travel agent, call 1-800-CARNIVAL or visit <u>carnival.com</u>. Carnival also can be found on: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>. Journalists also can visit Carnival's media site, <u>carnival-news.com</u> or follow the line's PR department on Twitter at <u>twitter.com/CarnivalPR</u>.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

View original content:http://www.prnewswire.com/news-releases/carnival-cruise-line-brees-dream-foundation-team-up-for-fun-sweepstakes-awarding-free-cruise-each-game-saints-throw-for-300-yards-this-season-300539953.html

SOURCE Carnival Cruise Line

Vance Gulliksen/Robyn Fink, media@carnival.com, 305-406-5464 - phone