



## Carnival Cruise Line Hosts Build-A-Bear Day Of Fun For 100 Kids From Boys & Girls Clubs Aboard Carnival Magic

October 23, 2017

### Carnival Cruise Line Also Donates \$10,000 to Boys & Girls Clubs

MIAMI, Oct. 23, 2017 /PRNewswire/ -- Carnival Cruise Line hosted a Build-A-Bear Workshop event that provided more than 100 kids from Brevard, Fla.-area Boys & Girls Clubs with a day of fun aboard the [Carnival Magic](#) in [Port Canaveral, Fla.](#)

Coinciding with Build-A-Bear's 20<sup>th</sup> Birthday, the event offered kids a chance to make their own cuddly bears that could be customized with a colorful Carnival T-shirt and other accessories. Each bear came with its own "birth certificate" and a special logoed drawstring bag for safe keeping. Kids also enjoyed delicious bear-themed sweets and a pizza party along with tours of the massive 130,000-ton Carnival Magic.

The day culminated with a \$10,000 donation from Carnival Cruise Line to the Boys & Girls Clubs.

"We're proud and honored to host this event aboard Carnival Magic which provided kids from the Boys & Girls Clubs with their very own cuddly bear as a permanent reminder of their memorable time on board," said Caroline Lombardi, director of youth experience at Carnival Cruise Line. "The festivities were also a great way to showcase our wonderful partnership with Build-A-Bear and celebrate a significant milestone in their history."

Carnival Cruise Line launched the first-ever [Build-A-Bear Workshop At Sea](#) last year and the popular family-friendly activity is now available on all 25 ships which collectively host more than 800,000 kids annually.

The family-friendly program includes Build-A-Bear stations located within the children's play area on each ship and Build-A-Bear At Sea parties hosted by the ships' cruise directors and featuring music, snacks and photo opportunities. A variety of optional outfits and accessories – everything from tutus and high-top sneakers to, appropriately enough, vacation wear like bathing suits and sunglasses – as well as a recordable chip that gives each bear its own voice, are also available.

Build-A-Bear Workshop At Sea complements the wide variety of all-ages activities available aboard Carnival Cruise Line ships which also include complimentary children's programs for kids 2-17, spectacular water parks with corkscrew slides and splash zones, miniature golf courses, video arcades, poolside Diveln Movies on giant LED screens, outdoor play spaces, volleyball and basketball courts and more.

To learn more about Carnival Cruise Line, visit [Carnival.com](#). For reservations, contact any travel agent or call 1-800-CARNIVAL.

Carnival can also be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Journalists also can visit Carnival's media site, [carnival-news.com](#) or follow the line's PR department on Twitter at [twitter.com/CarnivalPR](#).

#### About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

View original content: <http://www.prnewswire.com/news-releases/carnival-cruise-line-hosts-build-a-bear-day-of-fun-for-100-kids-from-boys--girls-clubs-aboard-carnival-magic-300541248.html>

SOURCE Carnival Cruise Line

Vance Gulliksen/Robyn Fink, [media@carnival.com](mailto:media@carnival.com), 305-406-5464-phone