

## Costa Cruises Wins 18th Consecutive Porthole Cruise Magazine 'Readers' Choice Award'

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## Named the 'Best in Mediterranean Itineraries'

MIAMI (Oct. 30, 2017) – The largest Italian travel company and Europe's favorite cruise line, Costa Cruises, has been named the top cruise line in the 'Best Mediterranean Itineraries' category for the 18th consecutive year in Porthole Magazine's Readers' Choice Awards. Considered the premier cruise-focused news publication, Porthole Cruise Magazine's readers vote for their favorite cruise lines and ships in 55 categories.

Award winners were determined by thousands of readers and online fans of Porthole Cruise Magazine. The 2017 edition of the Readers' Choice Awards garnered a record-breaking number of ballots.

"It is truly an honor for Costa Cruises to be named a winner at the Porthole Readers' Choice Awards in such a competitive category," said Ruben Perez, general manager, Costa Cruises North America. "With a record number of votes, it is a testament to the Costa product that consumers for 19 years have recognized our Mediterranean offerings as the best."

Costa Cruises is one of the few cruise lines to offer year-round Mediterranean cruises. In 2018, Costa will deploy 11 ships at various times of the year across the eastern and western Mediterranean — from the coasts of Morocco to the shores of Malta on itineraries ranging from three to 14 nights.

Readers' Choice Award winners are published in the November/December 2017 issue, which hits newsstands Nov. 7, as well as online at porthole.com.

Porthole Cruise Magazine is the world's leading cruise travel magazine, available on newsstands and by both print and digital subscriptions. Published bimonthly, the magazine features exciting editorial and stunning photography on topics from ship reviews and cruise destinations to life on board and activities on shore.

To learn more about Costa Cruises, visit <a href="www.costacruise.com">www.costacruise.com</a>. For reservations, call a travel agent or 800-GO-COSTA. Connect directly with Costa socially on Costa's official <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> and <a href="YouTube">YouTube</a> pages.

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## **About Costa Cruises**

Costa Cruises is an Italian company that is part of Carnival Corporation & plc, the largest cruise group in the world. For 69 years the ships of the Costa fleet have been travelling the world's seas offering hospitality and authentic Italian style holidays, distinguished by exquisite food, fine wines, unique shopping experiences, and a comprehensive selection of famous Italian brands. Currently the Costa fleet has 15 ships in service, all flying the Italian flag. Two new latest generation vessels are expected in 2019 and 2021. They will be fueled by liquefied natural gas (LNG), the world's "cleanest fossil fuel", and a real environmental innovation. Costa represents Italian excellence, and every day surpasses the expectations of its guests with a unique and unforgettable holiday experience. It does this thanks to the approximately 19,000 employees around the world who work to provide the best of Italy on board, with 140 different routes, 250 destinations and 60 ports of embarkation.

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