

Carnival Cruise Line Unveils Enhanced Military Appreciation Program In Honor Of Veterans Day

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Free Monthly Cruise Giveaways and Special Military Booking Incentive Begin in November

MIAMI, Nov. 2, 2017 /PRNewswire/ -- In honor of Veterans Day, Carnival Cruise Line is enhancing its military offerings benefiting active and retired members of the U.S. Armed Forces. The cruise line is launching a new monthly cruise giveaway for military families who attend one of Carnival's military appreciation events held on board during every cruise across the fleet. Additionally, a special booking incentive in November provides special discounts for military personnel which are combinable with the line's already-low Early Saver rates.

New beginning this November, Carnival's shipboard military appreciation events will feature a chance for military families to win a free three- to eight-day cruise from any U.S. homeport to the Bahamas, Caribbean or Mexico. One drawing per month will be held from all entries received fleetwide, with the monthly winners to be announced on the <u>Facebook page</u> of Carnival's well-known cruise director turned brand ambassador, John Heald. The events will also feature a moving new video tribute honoring the Armed Forces and narrated by Carnival President Christine Duffy.

A special booking promotion for active and retired military personnel running from Nov. 3-14, 2017, provides a \$50 onboard credit per cabin plus a two-category upgrade and reduced deposits from \$99 per person, which can be combined with Carnival's highly attractive Early Saver rates. In addition, guests who qualify for the promotion can book up to two additional staterooms with the same bonuses and pricing.

"Carnival has always been a big supporter of military families and I'm proud to say that we carry more active and retired military personnel than any other cruise line in the world," said Christine Duffy, president of Carnival Cruise Line. "We take great pride in showing our appreciation for those who serve with this expanded program."

For additional information and reservations, contact any travel agent, call 1-800-CARNIVAL or visit <u>carnival.com</u>. Carnival also can be found on: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>. Journalists also can visit Carnival's media site, <u>carnival-news.com</u> or follow the line's PR department on Twitter at <u>twitter.com/CarnivalPR</u>.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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MEDIA CONTACTS: Jennifer de la Cruz, Christine de la Huerta, 305-406-5464, media@carnival.com