



## **AIDA Cruises expands its partnership with Tim Mälzer**

November 6, 2017

### **TV chef redesigns the steakhouse on board AIDAprima**

On November 4, 2017, the Tim Mälzer Steakhouse on board AIDAprima was newly opened. The cruise line is expanding its partnership with the famous German TV chef and restaurateur Tim Mälzer.

In the newly styled steakhouse, guests embark on a culinary journey. In collaboration with Tim Mälzer, the interior design was revamped and the menu refined: from the favorite cut, to Tim's burger, to chocolate cake, there's something for everyone.

Since 2016, the professional chef has been creating special culinary experiences for big and small guests on board the AIDA ships. In the Tim Mälzer Cooking Studio, not only adults can learn practical tips and tricks for home. Young guests can also cook with Tim Mälzer in the onboard children's cooking courses named after the same project "KLASSE, KOCHEN!" ("Class Cooking!"). At the big stage in the Theatrium on AIDAprima, guests can watch Tim Mälzer up close at a live show cooking session or live talk show.

More information and reservations with travel agencies, with the AIDA Customer Center, at the telephone number 0381/202 707 07, or at [www.aida.de](http://www.aida.de).

Rostock, November 6, 2017

#### **About Tim Mälzer:**

Tim Mälzer is one of the most popular TV chefs in Germany. With his direct and straightforward style, he cooks his way into the hearts of his viewers and guests. His first TV show "Schmeckt nicht - gibt's nicht!" on Germany's VOX channel received the 2006 GOLDEN KAMERA award for the category "Audience prize." In his documentary "Lebensmittel Check mit Tim Mälzer" (ARD), he investigates Germans' eating habits in an entertaining and instructional way. With his cooking show "Kitchen Impossible," Tim Mälzer celebrated his comeback on VOX last year. He is also the author of successful cookbooks (Die Küche) and runs various restaurants, including the "Bullerei" in Hamburg.

#### **About AIDAprima:**

AIDAprima and its sister ship AIDAPERLA offer more room, more variety, more individuality than ever before. And so many possibilities on board: Those who would like to take a little break after enjoying all of the cultural and sportive offerings will find lots of options on AIDAprima and AIDAPERLA. Culinary wishes are fulfilled at the 12 restaurants, 3 snack bars and 14 bars. Further highlights include the Beach Club, Four Elements, and a diverse entertainment program, day and night.