



Carnival Cruise Line To Pay Travel Agents Commission On Wedding Packages

January 10, 2018

New Program Kicks Off with Accelerated Earning Opportunities during Wave Season

MIAMI (January 10, 2018) – Carnival Cruise Line has begun paying travel agent commission on wedding package sales effective January 1, 2018. Commission tiers for wedding packages will be based on wedding package sales made January 1-March 31, 2018. Additionally, travel agents will earn accelerated commissions on wedding packages during this Wave Season booking period.

Commission tiers for travel agents during the January 1-March 31, 2018 Wave Season period are:

Silver (1-10 Weddings): \$200 per wedding
Gold (11-35 Weddings): \$225 per wedding
Platinum (35 + Weddings): \$300 per wedding

After March 31, agencies reaching Silver, Gold and Platinum booking tiers will earn ongoing commissions at the following levels:

Silver: \$150 per wedding
Gold: \$170 per wedding
Platinum: \$200 per wedding

Agents who do not book wedding packages prior to March 31, 2018 will qualify for the silver level commission tier for the remainder of the year.

"While onboard wedding celebrations offer travel agents an excellent opportunity to build multigenerational group business, they also take an extra effort to organize," said Carnival's Vice President of Sales & Trade Marketing Adolfo Perez. "We wanted to be sure that agents know we value the added work that goes into these sales by offering commission on them moving forward."

Carnival Cruise Line offers an array of expertly tailored wedding packages to meet a variety of styles, sizes and budgets. The line recently introduced new wedding package options featuring shipboard weddings on embarkation day; while a ship is docked in a port of call; or at sea -- as well as beautiful shoreside settings at select destinations. Packages include the Intimate Ceremony, Grand Ceremony and the Carnival Classic, which features additional customized selections for wedding amenities and reception menus. Guests may also add on specific entertainment and photography options.

Travel agents may participate in the accelerated and ongoing wedding commission program and learn more about the new wedding package program by visiting GoCCL.com, the line's travel agent web site, or by calling Carnival's wedding department at (800) 933-4968.

Commissions on wedding sales made during the accelerated earning period will be paid on April 16, 2018. Ongoing commissions will follow Carnival's standard monthly commission payment process.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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