



Carnival Cruise Line Launches "What's Your Carnival IQ?" Contest On Facebook For Wave Season

February 5, 2018

Travel Agents Have Opportunity to Win One of Five Cruises and More Than \$10,000 in Gift Card Prizes During Contest

MIAMI (Feb. 5, 2018) - Carnival Cruise Line is launching a "What's Your Carnival IQ?" contest for travel agents on its trade Facebook page starting today throughout February. As part of the contest, Carnival will post a daily three-question multiple-choice quiz designed to test agents' knowledge of Carnival's brand and onboard experience. Each day of the contest, Carnival will choose 15 agents at random from among those who correctly answered the questions via Facebook Messenger to instantly win a \$25 Amazon gift card. At the conclusion of the contest, the line will select 10 finalists at random from all daily participants to win a \$100 Amazon gift card and five grand prize winners to win a 7-day Caribbean cruise for two. Agents who participate in the contest every day will also automatically win a Choose Fun t-shirt and bumper sticker.

"We know how hard travel agents are working during Wave Season, so we came up with a trivia contest that will give them nearly 375 chances to win more than \$10,000 in gift card prizes and one of five free cruises throughout the month," said Carnival's Senior Vice President of Sales & Trade Marketing, Adolfo Perez. "The questions are a mix of facts many agents will know easily, along with some guestimate-style challenges that add an element of fun! "

The "What's Your Carnival IQ" contest is the line's latest addition to *#thelist*, which includes recent travel agent initiatives that are part of its "Travel Agents Rock" program.

For more information regarding the contest, including complete rules and regulations, travel agents may visit the line's trade Facebook page at facebook.com/CarnivalTrade or its travel agent web site GoCCL.com.

###

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and Carnival Panorama in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

MEDIA CONTACT:

Christine de la Huerta
305-406-5464

media@carnival.com