



P&O Cruises launches South Australia's Cruise Season with longest-ever itinerary from Adelaide

February 12, 2018

P&O Cruises is kicking off the South Australia cruise season with its longest itinerary from Adelaide to date – an eight-night round trip cruise to Tasmania on Pacific Eden.

The new 'Taste of Tasmania' voyage has twice the number of nights of P&O's previous Adelaide cruises and calls at Melbourne, Hobart and Port Arthur with a scenic pass through Wineglass and Great Oyster Bay.

In addition to the sell-out Tasmanian cruise, P&O's latest season includes three-night comedy and food and wine-themed cruises and popular short SeaBreaks to Port Lincoln and Melbourne.

Guests can choose from 56 shore tours such as sampling some of the world's finest oysters at Coffin Bay and exploring South Australia's first lighthouse at Cape Willoughby Conservation Park.

During the 2018 season, P&O will undertake five cruises from Adelaide, carrying nearly 7,000 holidaymakers and injecting an estimated \$5 million* into the local economy.

P&O Cruises President Sture Myrmell said the new eight-night itinerary was a taste of what's to come for Adelaide in 2019 which will see a bumper season of cruises.

"Next year will be our biggest-ever Adelaide program, offering locals with more choice and variety of cruises from their home-port. From January 30 to March 16, we will offer a record 12 cruises including two eight-night round-trip cruises to Tasmania," said Mr Myrmell.

"There's no doubt that cruising in South Australia is booming. From the foodie mecca of Kangaroo Island to watching the world's smallest penguin species at night and swimming with sea lions at Port Lincoln, some of the most authentic Australian experiences are only a short cruise from Adelaide."

The 55,820-tonne Pacific Eden makes her maiden 2018 voyage today, departing on a three-night

comedy cruise.

Pacific Eden's cruises include a three-night Food & Wine themed cruise departing Adelaide on February 27, 2018. Fares start from \$211* per person quad share.

Note to editor

*Figure derived from passenger and crew expenditure, port fees and charges, stores and other costs.

For more information, visit pocruises.com.au, call 13 24 94 or see a licensed travel agent.

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