



Princess Cruises Serves Up Sip and Sail Cruise Promotion

June 28, 2018

Sale Features Free Premier Beverage Package for Two

SANTA CLARITA, Calif. (June 28, 2018) – [Princess Cruises](#) today announced a thirst-quenching deal with the [Sip and Sail](#) promotion offering free beverages on board. Six to 56 day cruises to destinations around the globe and cruisetours sailing summer 2019 to spring 2020 are on sale now.

In addition to destinations on sale, Sip and Sail includes offers to sweeten the deal. Guests booking balcony, mini-suite or suite staterooms will receive a free Premier Beverage Package for two people. Plus, free Unlimited Soda & More Packages for third and fourth guests in the stateroom.

The Premier Beverage Package includes beer, wine by the glass and cocktails \$12 USD and under, all non-alcoholic beverages including bottled water (500ml only), fountain sodas, fresh juices (if available), specialty coffees and teas, Gong Cha items, Frappes at Coffee & Cones, milk shakes (if available) and energy drinks. Additionally, all bottles of wine, one liter bottles of water, canned soda and bottled juices can be purchased at 25% discount from the menu price.

Guests can also take advantage of a refundable, reduced deposit of 10% of cruise fare per guest.

Examples of Sip and Sail cruise deals include:

- Alaska cruise — 7 days: \$1,749 balcony stateroom; \$2,049 mini-suite stateroom
- Alaska cruisetour — 11 nights: \$2,599 balcony stateroom; \$2,899 mini-suite stateroom
- Caribbean cruise — 7 days: \$1,399 balcony stateroom; \$1,699 mini-suite stateroom
- Mediterranean cruise — 7 days: \$1,699 balcony stateroom; \$1,999 mini-suite stateroom
- British Isles cruise — 12 days: \$2,949 balcony stateroom; \$3,449 mini-suite stateroom
- Scandinavia & Russia cruise — 11 days: \$2,649 balcony stateroom; \$3,149 mini-suite stateroom

More information about the Sip and Sail cruise sale is available at princess.com/cruisedeals.

All prices are per person based on double occupancy. The Sip and Sail cruise deal runs through

11:59 p.m. PDT on September 5, 2018 and is available to residents of United States, Canada, Puerto Rico, Mexico and Bermuda who are 21 years of age or older.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS (1-800-774-6237) or by visiting the company's website at <http://www.princess.com/>.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of

professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursion to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news.

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