



Holland America Line's Prinsendam to Leave the Fleet July 1, 2019

July 2, 2018

Vessel to transfer to German cruise line Phoenix Reisen

Seattle, Wash., July 2, 2018 — Holland America Line announced that Prinsendam has been sold and will leave its fleet July 1, 2019 and transfer to the German cruise company Phoenix Reisen. Following the sale, the 37,983-ton, 835-guest *Prinsendam* is being chartered back to Holland America Line to continue sailing its planned voyages through July 1, 2019.

Prinsendam's itineraries from July 1, 2019, onward are scheduled to be assimilated by *Rotterdam*, *Volendam* and *Veendam*. Holland America Line is reaching out to booked guests and their travel professionals to re-accommodate guests on these cruises.

"*Prinsendam* has proudly served our guests since 2002, and we share in the fondness that many of our loyal cruisers have for this special ship," said Orlando Ashford, president of Holland America Line. "As we look to the future and focus on delivering the programming and innovations that our guests are asking for, we remain focused on exceeding guest expectations on every cruise and will continue to offer the unique itineraries that *Prinsendam* sailed on our other, smaller ships."

Prinsendam was built in 1988 as *Royal Viking Sun* for Royal Viking Line. The ship was operated by Cunard Line from 1994 through 1998 and then transferred to Seabourn Cruise Line, where it became *Seabourn Sun* in 1999. In 2002 the ship joined the Holland America Line fleet and was renamed *Prinsendam*.

Phoenix Reisen is a Germany-based travel agency that also operates a fleet of cruise ships and first began operating cruises under its own brand in 1988. Today, its ships include *ms Amadea*, *ms Artania*, *ms Albatros* and *ms Deutschland*, and the company also operates approximately 50 riverboats.

For more information about Holland America Line, consult a professional travel agent, call 1-877-SAIL HAL (877-724-5425) or visit www.hollandamerica.com.

— # # # —

Find Holland America Line on [Twitter](#), [Facebook](#), and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Bermuda, Europe and the Panama Canal. The line welcomed *Koningsdam* in 2016 and has a second Pinnacle-class ship, *Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship is due for delivery in 2021.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

CONTACT: Sally Andrews

PHONE: 800-637-5029

EMAIL: pr@hollandamerica.com