

Princess Cruises Exclusive Burger Now Available at Electric Owl in Los Angeles

August 6, 2018

"The Ernesto" burger previously available only on Princess Cruises will now be offered on land at Chef Ernesto Uchimura's Los Angeles restaurant, Electric Owl.

SANTA CLARITA, Calif. (August 6, 2018) – The "Ernesto," the signature burger of The Salty Dog Gastropub aboard select Princess Cruises ships will now be available on land for the first time, added as a featured item on the dinner menu of chef partner, Ernesto Uchimura's Los Angeles based neighborhood restaurant and bar, Electric Owl.

Developed in collaboration with Ernesto Uchimura, a founding chef of the original Umami Burger, the "Ernesto" is the signature offering at The Salty Dog Gastropub and the Salty Dog Grill, both found on select ships in the Princess Cruises fleet. The gastropub was unveiled in 2016 and the grill in 2017 as part of the line's Come Back New Promise, \$450 million multi-year product innovation and cruise ship renovation campaign to enhance the line's onboard guest experience.

The namesake burger consists of ribeye and short rib beef patty, grilled pork belly, caramelized kimchi, beer battered jalapeño, charred onion aioli and is topped with cave-aged Gruyère cheese. Uchimura's creation has been voted "Best Burger at Sea" by Cruise Critic.

"Creating the 'Ernesto' as my namesake burger and having it offered aboard Princess ships around the world has been such a proud moment for me," said Uchimura. "As a chef, I have a passion for sharing my food with the world, and through this partnership I've been able to reach further than ever before. It was only fitting to bring the burger home to Los Angeles, and offer it to our guests here at Electric Owl."

More information on The Salty Dog Gastropub can be found here.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS (1-800-774-6237) or by visiting the company's website at princess.com.

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About Chef Ernesto Uchimura

Born in Argentina, Chef Ernesto Uchimura is an award-winning chef who stepped into the spotlight as the opening corporate executive chef and partner for the mega brand, Umami Burger. He went on to become founding chef and partner with the opening of Plan Check Kitchen + Bar, where he garnered even more critical acclaim and recognition, including "Chef of the Year: The Comfort Master," from Los Angeles Magazine and "Best Burger" in Los Angeles by LA Weekly.

About Princess Cruises

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursion to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. Princess recently announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests with expected delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 & 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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