



Carnival Cruise Line Expands Hub App with Pre-Cruise Purchasing Capabilities; 'Pizza Anywhere' Feature Rolled Out to Additional Ships

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Cruise Industry's Most Popular App with 5.1 Million Downloads

MIAMI, Feb. 5, 2019 /PRNewswire/ -- The [Carnival Cruise Line Hub App](#) is already the most popular consumer app in the cruise industry, and with enhancements announced today, it's sure to only grow in popularity with the launch of pre-cruise purchasing functionality and online check-in on its North American-based ships. The app's popular "Pizza Anywhere" on board function is now available on 11 ships with a fleetwide rollout expected to be completed later this year.

"At Carnival, we want to help our guests Choose Fun from the moment they book their cruise. The new features on the Hub App bring their vacation planning to the palm of their hand in ways that consumers have come to expect from great technology," said Ron Dillehay, vice president of booked guest e-commerce and guest experience for Carnival Cruise Line.

New Pre-Cruise Functionality

With the Hub App's new pre-cruise capabilities, guests can now manage their booking, complete their online check-in, and conveniently purchase a wide variety of items and experiences before departure, including shore excursions, spa treatments, specialty dining reservations, Wi-Fi packages and Fun Shop orders for stateroom delivery.

Expanded 'Pizza Anywhere' Feature

First available on Carnival Horizon and Carnival Vista, the Hub App's popular "Pizza Anywhere" feature has been added to nine other ships, including Carnival Victory, Carnival Magic, Carnival Breeze, Carnival Conquest, Carnival Dream, Carnival Sensation, Carnival Glory, Carnival Ecstasy, and Carnival Liberty.

With the "Pizza Anywhere" function, guests can satisfy their cravings at any time with the touch of a button. To place an order, guests simply click on the ship's map to mark their location, take a selfie to identify themselves and select their desired pizza and toppings. Five hand-tossed pizzas are available: margherita, funghi, prosciutto, pepperoni and quattro formaggi.

Pizzas are cooked to order and delivered hot to the guest's location on board. Cost is \$5 per pizza and automatically charged to guests' Sail & Sign shipboard accounts. With pizza delivery well in hand, Carnival is now working towards a pilot to expand "Pizza Anywhere" deliveries with the addition of beverages.

Launched in 2015, Carnival's Hub App has become the leading app in the cruise industry with a 4.6+ rating in the [Apple App Store](#) and [Google Play Store](#) and more than 5.1 million total downloads. Hub App is designed to serve as a one-stop-shop for making the Carnival vacation experience seamless and convenient from beginning to end, allowing guests to track daily happenings on board, view food, beverage and entertainment offerings, chat with family and friends, follow the ship's route in real time, and access their Sail & Sign account.

To learn more about Carnival Cruise Line, visit [Carnival.com](#). For reservations, contact any travel agent or call 1-800-CARNIVAL. Carnival can also be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

Journalists also can visit Carnival's media site, [carnival-news.com](#) or follow the line's PR department on Twitter at [twitter.com/CarnivalPR](#).

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama™ in 2019, *Mardi Gras* in 2020 and an as-yet-unnamed ship in 2022.

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