



Travel Advisors Can Play to Win a Carnival Panorama Cruise and Prizes in New 'Carnival Word Search Contest'

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The daily puzzle reveals 'fun facts' about ships and itineraries while agents vie for prizes

MIAMI (Feb. 11, 2019) — Tapping into the momentum of Wave Season, Carnival Cruise Line has launched an interactive "Carnival Word Search Contest" for travel advisors. The online game, designed to keep agents up to date on Carnival's ships and itineraries, will run for 18 days, from Feb. 11 through Feb. 28, 2019.

Every day of the contest travel advisors who visit Facebook.com/carnivaltrade can play along and find three ship- or port-related terms in a word-search puzzle. Each time participants find a word, a fun fact pops up with relevant information. For example, finding the word "PANORAMA" yields "The all-new Carnival Panorama will take your clients on a picturesque cruise through Cabo San Lucas, Mazatlán, and Puerto Vallarta starting December 2019."

Completing the three-word challenge automatically enters the agent in an instant daily giveaway for a \$25 Amazon gift card, as well as the drawing for the grand prize — a three-day cruise on Carnival Panorama, which debuts in December. The more often agents visit and play, the more chances they have to win.

"We've been releasing a steady stream of news about our ships and itineraries lately, so we came up with an easy, interactive and rewarding way to help our travel partners stay informed," said Adolfo Perez, senior vice president of sales and trade marketing for Carnival. "There's a lot of buzz about Carnival in the agent community, and the new Word Search Contest not only offers great prize incentives, but it's a fun way for agents to gain the knowledge they need to successfully sell Carnival."

The grand prize is a three-day cruise on Carnival Panorama departing Long Beach, California, Dec. 11. The package includes airfare, one hotel night and \$200 for travel expenses for one lucky travel advisor.

Travel advisors can visit GoCCL.com and Perez's [Facebook page](#) for details on how to play. The Carnival Word Search Contest is open to travel advisors throughout the United States, Puerto Rico and Canada (excluding Quebec).

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or 1-800-327-5782 (groups) or visit the line's travel advisor Internet portal, GoCCL.com. Carnival can also be found on: Facebook, Instagram, Twitter and YouTube.

Journalists can visit Carnival's media site, Carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

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About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama set to debut in 2019, Mardi Gras in 2020 and an as-yet-unnamed ship in 2022.

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