



Princess Cruises Announces Second Annual MONOPOLY Cruise for Cash Promotion - A Chance to Play Slots to Win \$200,777 in Cash and Prizes

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Largest-Hosted Slot Tournament to be Played on Nov. 16 Royal Princess Cruise

SANTA CLARITA, Calif., June 19, 2019 /PRNewswire/ -- Today, [Princess Cruises](#) announced it will be offering the cruise line's second annual MONOPOLY Cruise for Cash promotion, the largest-hosted slot tournament with the highest cash and prizes ever offered on a Princess cruise ship. The *MONOPOLY Cruise for Cash* promotion, made available through a partnership with Scientific Games Corporation will be available on cruises throughout 2019, culminating in a \$200,777 slot tournament onboard Royal Princess departing Nov. 16, 2019.



More than 400 participants from all over the world and the United States participated in the first *MONOPOLY Cruise for Cash* finale cruise last December aboard Regal Princess. The grand-prize winner from the Netherlands walked away with \$100,000 and the title of *MONOPOLY Cruise for Cash* Champion. In addition, the top 40 winners shared another \$100,000 in cash and free play in the ship's casino.

"After a hugely successful response from the first *MONOPOLY Cruise for Cash* promotion last year, we're thrilled to host a second promotion with the finale slot tournament taking place aboard Royal Princess sailing to the Mexican Riviera on November 16, 2019," said Anil Mansukhani Princess Cruises vice president, onboard revenue and business development. "Through our partnership with Scientific Games we were able to introduce a new group of players to Princess Cruises and not only offer them a memorable and energetic slot tournament but also showcase the incredible onboard cruise experience Princess is known for while visiting the beautiful destinations."

Princess Cruises guests can qualify for a chance to win a seat in the final slot tournament on select cruises with Qualifying Tournaments. Qualifying Slot Tournaments will be held on Crown Princess, Caribbean Princess, Emerald Princess, Island Princess, Ruby Princess, Royal Princess, Regal Princess, Star Princess and Grand Princess. Winners will receive a seat in the *MONOPOLY Cruise for Cash* final slot tournament, to held on November 16, 2019 aboard the Royal Princess.

The final tournament which will take place on Royal Princess, which has one of the largest slot floors throughout the fleet, departs Los Angeles on November 16 for a seven-day, Mexican Riviera cruise. Stops include Cabo San Lucas, Mazatlán and Puerto Vallarta. In addition to the *MONOPOLY Cruise for Cash* tournament, guests have other chances to 'win big,' with MONOPOLY scratch tickets.

In 2018, to celebrate its 20-year relationship with Hasbro and the MONOPOLY brand, Scientific Games collaborated with Carnival Corporation's Princess Cruises to design year-long slot tournament promotion featuring MONOPOLY games that included more than 60 land-based casinos, online casinos and select VIP players. In this year's promotion, players again have the chance to win a free cruise and seat in the Grand Finale *MONOPOLY Cruise for Cash* slot tournament which will pay out \$200,777.

Scientific Games, through a brand license agreement with Hasbro, has developed more than 80 MONOPOLY slot titles for casinos around the globe. The newest release, *MONOPOLY Millionaire*, is showcased on the dramatic ALPHA Pro Wave 360 monitor. It features a bonus 'wheel' that spins around the circumference of the bank's striking topper, awarding credit prizes and bonuses where the progressive jackpot can be won. Carnival Corporation was the first to receive this game, with Princess Cruises being the first cruise line within the corporation to feature the innovative slot machine for its guests.

"Scientific Games and Princess Cruises made last year's *MONOPOLY Cruise for Cash* such a success, we're excited to work with them again to bring back the program for another year of fun and prizes," said Jonathan Berkowitz, President, Hasbro Brands. "MONOPOLY is a perennial favorite and we love watching our fans engage with the brand in new and exciting ways."

Guests aboard Royal Princess will also enjoy the [Princess MedallionClass™ Experience](#) featuring the complimentary OceanMedallion™ wearable device that delivers an entirely new level of service and personalized attention, and creates an experience that is more immersive, simple, and hassle-free.

MedallionClass Vacations include Ocean® Casino™, an interactive experience offered on smart devices and select portals that lets guests wager real money on games, including slots, poker, bingo, roulette, keno and lottery from anywhere on board.

Princess continually modernizes casinos across the fleet with industry-first mobile gaming experiences like OceanCasino™ and makes significant investments in new slot and table game products and furnishings, said Mansukhani. "That innovative focus has positioned Princess for prestigious accolades like 'Best Cruise Lines for Gamblers' from USA Today."

In support of the "Come Back New Promise" ship renovation campaign which is designed to enhance the line's onboard guest experience, Princess Cruises has invested more than \$25 million in capital and operating improvements in its casinos over the past several years to bring unique events and promotions like *MONOPOLY Cruise for Cash* to both experienced and novice casino players alike.

Additional information about Princess Cruises is available through a professional travel advisor, by calling 1-800-PRINCESS or by visiting the company's website at www.princess.com.

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About Princess Cruises

One of the best-known names in cruising, Princess Cruises is the fastest growing international premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica and World Cruises. A team of professional destination experts have curated 170 itineraries, ranging in length from three to 111 days and Princess Cruises is continuously recognized as "Best Cruise Line for Itineraries."

In 2017 Princess Cruises, with parent company Carnival Corporation, introduced MedallionClass Vacations enabled by the OceanMedallion, the vacation industry's most advanced wearable device, provided free to each guest sailing on a MedallionClass ship. The award-winning innovation offers the fastest way to a hassle-free, personalized vacation giving guests more time to do the things they love most. MedallionClass Vacations will be activated on five ships by the end of 2019. An activation plan will continue across the global fleet in 2020 and beyond.

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and more.

Three new Royal-class ships are currently on order with the next new ship under construction, Sky Princess, scheduled for delivery in October 2019, followed by Enchanted Princess in June 2020. Princess previously announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests are planned for delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 and 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

About Scientific Games

Scientific Games Corporation is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit www.scientificgames.com.

About Hasbro

[Hasbro](#) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE and MAGIC: THE GATHERING, as well as premier partner brands. Through its entertainment labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 13 on the 2019 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World's Most Ethical Companies® by *Ethisphere Institute* for the past eight years. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#)) and Instagram ([@Hasbro](#)).



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