



## **CARNIVAL CRUISE LINE DEBUTS NEW SAFETY BRIEFING VIDEO STARRING CFO SHAQUILLE O'NEAL**

October 16, 2019

### ***As Chief Fun Officer, Shaq Drives Home the Message that 'Safety is Serious Fun' with Engaging Discussion of Onboard Safety Guidelines and Policies***

MIAMI (Oct. 16, 2019) – Taking safety as seriously as it takes fun, Carnival Cruise Line is debuting an entertaining and creative new safety briefing video that outlines its onboard safety regulations.

Produced with the important goals of getting and keeping guests' attention and improving the knowledge of safety policies, it is being shown in all 34,000-plus staterooms throughout the fleet and captioned in English and Spanish, as well as in English with audio descriptions for visually impaired guests.

With a distinctively Carnival approach, "Safety is Serious Fun" stars the line's [Chief Fun Officer Shaquille O'Neal](#), who appears in his nautical-themed "CFO office" and guides guests through the safety messages delivered by three Carnival crew members as they tour the ship and experience the dining, entertainment and recreation features that await the 5.2 million guests who annually sail with the world's most popular cruise line.

Shaq is joined by Entertainment Team members Estevan Velasco-Romero of Clovis, N.M.; Katelyn Stillman of Kilmarnock, Va.; and AJ Tabaldo of Santa Barbara, Calif., who encounter colleagues – and even a few towel animals – along the way, all working together to ensure that guests understand and follow safety policies.

The new safety briefing can be viewed here: <https://youtu.be/JP-hdWHBEcU>

"Keeping our guests and crew safe is our number one priority. Carnival is known for having fun, so we've taken a different twist on the typical safety video to engage with our guests and capture their attention in an entertaining way while still remaining informative, clear and directive," said Christine Duffy, president of Carnival Cruise Line. "Who better to explain our safety procedures than our shipboard team members who work every day to keep our guests safe and happy – and, of course, our CFO Shaq, the best person to make safety serious fun."

"No one is as committed to fun as I am – after all, I am the Chief Fun Officer – but in order to take advantage of all of the great options onboard Carnival's ships, we all must be safe," said Shaquille O'Neal. "Our guests know they can count on me to show them how to have fun at sea, but I'm really excited because now I'm showing them how to stay safe as well – the two go hand in hand."

"Safety is Serious Fun" is now showing on all 26 ships in the Carnival fleet.

To learn more about Carnival Cruise Line, visit [Carnival.com](https://carnival.com). For reservations, contact any travel agent or call 1-800-CARNIVAL. Carnival can also be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

Journalists also can visit Carnival's media site, [carnival-news.com](http://carnival-news.com) or follow the line's PR department on Twitter at [twitter.com/CarnivalPR](https://twitter.com/CarnivalPR).

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#### **About Carnival Cruise Line**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating two- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama™ in 2019, *Mardi Gras* in 2020 and an as-yet-unnamed ship in 2022. Carnival Cruise Line is certified as a [Great Place to Work](#).

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