



AIDA is a Top Employer in 2020

February 3, 2020

The cruise line AIDA Cruises has been recognized as one of the twenty best employers in Germany by the Top Employers Institute. The international institute is renowned worldwide for its certification of outstanding people practices and, in an extensive study, annually selects the country's Top Employers.

"This award confirms that we as a company place great value on human resource management provide a workplace that enriches our employees' professional lives," says Haike Witzke, Vice President Human Resources AIDA Cruises. "We offer a work environment in which the individual abilities of employees are appreciated and developed. We support our motivated colleagues with their personal career planning because they are the guarantee for successful operations."

Assessed company areas included talent strategy, human resource planning, talent acquisition, onboarding, training & development, performance management, manager development, career and succession planning, compensation & benefits, and the corporate culture. This year, the Top Employers Institute identified and recognized over 1,600 Top Employers in 119 countries and regions, on 5 continents.

AIDA Cruises offers attractive jobs to qualified and motivated professionals and managers – on board and on shore. The cruise line also offers newcomers to the sector and recent graduates a wide variety of opportunities and prospects. More information on entry-level career opportunities and career advancement with Germany's leading cruise line can be found at www.aida.de/careers.

AIDA Cruises is Germany's leading cruise line and currently employs around 15,000 people from over 50 countries, 13,500 on board its 14 ships and 1,500 at the company headquarters in Rostock and Hamburg.