

## MORE REASONS TO CELEBRATE AS CARNIVAL CRUISE LINE TAKES TOP HONORS IN MULTIPLE AWARDS

November 4, 2022

Ahead of the culmination of Carnival Cruise Line's 50th birthday festivities with the arrival of its newest ship, <u>Carnival Celebration</u>, the excitement is heightened by the company earning several recent awards by multiple organizations. The honors all reflect Carnival's excellence in delivering fun and memorable vacations for all who sail on the Carnival fleet.

Reader's Digest: Cruise Line Winner

Carnival Cruise Line has once again been named the winner in its category by the Reader's Digest Trusted Brand® Survey.

The independent, online survey asks Americans to rate products they trust across 40 different categories in areas such as quality, value and reliability. In addition to noting Carnival's history of providing unforgettable vacations at sea since 1972, Reader's Digest also highlighted Carnival's support of a broad range of philanthropic organizations, like <a href="St. Jude Children's Research Hospital">St. Jude Children's Research Hospital</a>, in the fight against childhood cancer.

This is Carnival's seventh win as Reader's Digest's Most Trusted Cruise Line.

Porthole Cruise Magazine: Four Readers' Choice Awards

Carnival has been recognized once again in the annual Porthole Cruise Magazine Readers' Choice Awards, earning top honors based on readers' surveys in four categories, including Best Cruise Line for the Money, Best Theme Cruise, Best Signature Cocktail and Best Cruise Director.

Carnival Cruise Director Lee Mason is known for his boundless energy and love for life, earning him the top honor in the Porthole awards as Best Cruise Director. Mason has served as cruise director on multiple Carnival ships over the past six years and is cruise director for the line's newest ship, Carnival Celebration.

"I'm grateful to our guests for recognizing me with this honor and distinguishing me in what is a truly tough competition among my incredible colleagues!" said Mason. "We're constantly striving to deliver truly fun, memorable vacations for our guests in every aspect of the cruise experience, and I look forward to continuing that for everyone on board Carnival Celebration."

Carnival also earned Best Cruise Line for the Money by providing an affordable vacation experience, complete with a wide range of complimentary onboard options, like <u>delicious burgers</u> from Food Network star Guy Fieri to exceptional entertainment choices like <u>Playlist Productions</u> and <u>Punchliner Comedy Club</u> performances. In addition, Carnival was also recognized for its themed cruises and won the title of Best Signature Cocktail for its Alchemy Bar exclusive, the Cucumber Sunrise.

Network of the Hospitality Industry: Cruise Ship Amenities Award

Camival's <u>Brass Magnolia</u> Bar on board the flagship <u>Mardi Gras</u> earned top honors at The Network of the Hospitality Industry's (NEWH) Golden Palm Awards in Coral Gables, Fla.. The award recognizes design firms for recent projects that go above and beyond in hospitality excellence. Brass Magnolia, a bar inspired by New Orleans' Garden District and jazz culture, is in Mardi Gras' French Quarter zone. The bar is adorned with ornate decor, like the grand mansions of the south, brass instruments and a vibrant gold bar with lush greenery wall accents. This is the first time Carnival has been recognized with an award from NEWH, which is a networking service for the hospitality industry that provides scholarships, education and business development opportunities to students and professionals.

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