



AIDAnova marks successful start to Canaries & Madeira season / AIDA Cruises with positive feedback after official dialogue series with local partners

November 30, 2022

The first official dialogue series with local partners came to a successful end on AIDAnova this week. To mark the start of its cruise season in the Canary Islands, AIDA Cruises invited numerous official representatives from politics, the port industry and tourism on board from November 23 to 28, 2022, to inform them about AIDA's current goals and engage in a joint exchange.

The ship visits during the calls at Tenerife, Fuerteventura, Lanzarote, Gran Canaria and Madeira were very well received by the partners in the region. They were able to satisfy themselves of the sustainability measures on board and gained exciting insights into the AIDA world during a tour of the ship.

During the subsequent discussions with Captain Marc-Dominique Tidow and General Manager Martin Röstel, numerous points of contact for future cooperation have already emerged. "We are happy and grateful to know such reliable partners at our side and look forward to making an important contribution to tourism on these beautiful islands again this season," commented Captain Tidow.

These events are the prelude to a whole series of dialog rounds in the destinations that AIDA Cruises is calling at. In this way, the company is sending a clear signal to its regional partners for more cooperation and a commitment to an open exchange in the future.

In the current winter season, AIDAnova is sailing to the island world of the Canaries on seven-day cruises. The program includes the varied volcanic landscapes of Gran Canaria, Tenerife, Lanzarote and Fuerteventura, as well as the Portuguese archipelago of Madeira.

In mid-April 2023, AIDAnova will then set course for another of the Germans' favorite travel destinations - the Norwegian fjords. In the summer season, destinations such as Bergen, Nordfjordeid, Alesund and Stavanger are on the itinerary.

Guests can find outstanding vacation experiences on AIDAnova. Culinary trends from around the world served in 17 restaurants and 23 bars inspire guests to try new things on board, for example in the Ocean's fish restaurant, the Teppanyaki Asia Grill or the Time Machine restaurant. Entertainment is also catered for: Studio X, where guests can be present live when various TV shows are produced, the Mystery Room, the Theatrium, the Four Elements, the numerous bars or the Beach Club are just a few examples of the boundless vacation variety. The cabin concept offers room for individuality and personal service, from the Penthouse Suite to the extra-large cabin for families to the single cabin.

All AIDAnova voyages can be booked at travel agencies, at the AIDA Customer Center by calling 0381/202 707 07 or at www.aida.de.

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