



## SPECIAL CARNIVAL JUBILEE BOOTS ON AUCTION TO BENEFIT MILITARY FAMILIES

February 1, 2024

### *Cowboy Boots Handmade by Houston's Parker Boot Company Will Benefit Operation Homefront in Celebration of New Texas-Based Carnival Ship*

MIAMI, Feb. 1, 2024 – Carnival Cruise Line President Christine Duffy is inviting Carnival guests to [support military families](#) by auctioning off a special pair of [Carnival Jubilee](#) boots – just like the handcrafted pair she wore while welcoming the ship's first guests on board in [Galveston](#), Tex., where the ship is homeported. Carnival shared a [video message](#) from Duffy announcing the charitable fundraiser, which can be watched [here](#).

The red, white and blue custom boots were handmade by Houston-based [Parker Boot Company](#) and were designed by [Carnival](#) designer Petu Kummala. Soon, the boots worn by Duffy will be on permanent display on board the ship as home of many nods to its Texas homeport.

The second pair of Carnival Jubilee boots will be commissioned by Carnival for the person who makes the highest pledge donation to Carnival charitable partner [Operation Homefront](#), a national non-profit organization building strong, stable and secure military families. The boots would typically cost about \$8,000, but 100 percent of the donations will go to [Operation Homefront](#) and if the winning bid exceeds \$10,000, Carnival will add a seven-day cruise in a balcony stateroom on Carnival Jubilee to the mix.

"These cowboy boots are an ultimate piece of Carnival regalia, and such a fun way to celebrate the arrival of our new Carnival Jubilee. Even more special though is the opportunity for someone to have the only other pair that will ever be made – and for a cause we're all passionate about here at Carnival. We're proud to sail more veterans and military families than any other cruise line, and so proud that our guests support our causes generously," said Duffy.

To pledge a bid for the boots, email [boots@carnival.com](mailto:boots@carnival.com) with the amount pledged and your name, phone number and VIFP number (if you have one handy). The auction will run for three weeks, and Carnival will post updates daily on a special blog, [here](#). Carnival will announce the highest pledged donation to Operation Homefront, and the winner of the boots, at Carnival Jubilee's official naming ceremony.

For additional information on [Carnival Cruise Line](#) and to book a cruise vacation on Carnival, call 1-800-CARNIVAL, visit <http://www.carnival.com>, or contact your favorite travel advisor or online travel site.

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#### **ABOUT CARNIVAL CRUISE LINE**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently sails 26 ships and continues an exciting period of growth with another ship joining the fleet this spring and an all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

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#### **ABOUT OPERATION HOMEFRONT**

Operation Homefront is a national nonprofit organization whose mission is to build strong, stable, and secure military families so that they can thrive – not simply struggle to get by – in the communities they have worked so hard to protect. Recognized for superior performance by leading independent charity oversight groups, 85 percent of Operation Homefront expenditures go directly to programs that support tens of thousands of military families each year. Operation Homefront provides critical financial assistance, transitional and permanent housing, and family support services to prevent short-term needs from turning into chronic, long-term struggles. Thanks to the generosity of our donors and the support from thousands of volunteers, Operation Homefront proudly serves America's military families. For more information, visit [OperationHomefront.org](http://OperationHomefront.org).