



## **Gary Barlow steps onboard P&O Cruises to give guests once-in-a-lifetime live charity performances**

March 19, 2024

P&O Cruises has today announced the 2024 dates for two charity shows by one of Britain's best-loved singer-songwriters, Gary Barlow, onboard Iona.

Following sell-out shows in 2022 and 2023, Gary will once again take to the stage under the lights of Headliners Theatre on board Iona on two sailings from Southampton, departing on 21 September 2024 (G432) and 5 October 2024 (G433).

Guests who want to be in with a chance to secure a seat in one of the spectacular performances will purchase raffle tickets on board for £10, with proceeds from ticket sales donated to Teenage Cancer Trust and Child Bereavement UK.

Gary Barlow said: "I'm so proud to be P&O Cruises' music director and I can't wait to be back onboard Iona to put on two more nights of exclusive performances for guests. There's something magical about sharing my passion for music with the guests onboard whilst fundraising for two incredible charities."

Gary Barlow is one of Britain's most successful songwriters and record producers. As part of pop group Take That, he has won eight BRIT Awards and sold over 45 million records. Aside from his achievements with Take That, he has also released six solo albums, including his acclaimed Number 1 album, 'Music Played By Humans'. In 2022, in a project unlike anything he's ever done before, Gary hit the road with his critically acclaimed theatrical one-man stage show, A Different Stage, which saw him performing to sell-out audiences across the UK.

Take That will hit the road in April this year for a huge world tour, playing to sell-out venues across the UK and Europe, before heading to Australia and South Africa, later this year.

Through Gary's pioneering partnership with P&O Cruises as music director of The 710 Club on Arvia and Iona, an eclectic range of performances are showcased onboard, curated to appeal to British music lovers. The late-night music venue is exclusively for adults and offers an opportunity for up-and-coming musicians to get their break.

### **Gary Barlow will perform on board the following holidays:**

#### **[Spain, Portugal and Canary Islands \(G432\)](#)**

A 14-night round-trip sailing from Southampton on 21 September 2024, calling into Madeira, Tenerife, Gran Canaria, Fuerteventura, Lanzarote, Seville (from Cádiz) and Lisbon.

P&O Cruises Food Hero, José Pizarro will also join guests on board G432.

#### **[Spain & Portugal \(G433\)](#)**

A 14-night round-trip sailing from Southampton on 5 October 2024, calling into La Coruna, Vigo, Lisbon, Valencia, Barcelona and Seville (from Cádiz).

Raffle tickets to Gary's exclusive shows can be bought for £10 per person on board and spaces are limited.

Gary will not travel for the duration of each cruise and his travel dates may be subject to change without notice.

For more information or to book, call P&O Cruises on 03453 555 111, visit [www.pocruises.com](http://www.pocruises.com) or visit a travel agent.

Images of Gary Barlow can be downloaded [here](#).

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**About Teenage Cancer Trust**

Teenage Cancer Trust provides life-changing services, care and support for young people aged 13-24 in the UK, so they don't have to face cancer alone. Having cancer at a young age comes with its own particular set of challenges. Teenage Cancer Trust puts the needs of young people first and allows them to face those challenges together, with specialised nursing care and support to get them through the toughest times they may have faced. They are the only UK charity meeting this vital need.

**About Child Bereavement UK**

Child Bereavement UK supports families and educates professionals both when a baby or child of any age dies or is dying, and when a child is facing bereavement.

**About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. Each of the seven ships has its own appeal from family friendly or exclusively for adults. With over 200 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike.

P&O Cruises works with the best of the best including Gary Barlow who is music director of The 710 Club on Arvia and Iona and has delivered a number of unique musical moments on board. Crafted to Gary's creative vision, The 710 Club showcases an eclectic range of performances and offers an opportunity for up-and-coming musicians to get their break. Gary also joins guests for exclusive performances P&O Cruises holidays. Multi award-winning performer Nicole Scherzinger is the creative force behind contemporary and breath-taking late night shows to be performed in SkyDome on board Iona and Arvia, and P&O Cruises Food Heroes include chefs Marco Pierre White, Jose Pizarro, Shivi Ramoutar and Kjartan Skjelde who has created Norwegian speciality dishes, as well as award-winning drinks expert Olly Smith.

Recent awards for P&O Cruises include:

- The Times and Sunday Times Travel Awards 2023 – Best Ocean Cruise Operator
- Wave Awards 2023 – Best Value for Money Cruise Line, Favourite Ocean Cruise Line and Best New Ship Launch
- British Travel Awards 2023 – Best Cruise Line for Family Holidays and Best Cruise Line for No-Fly Cruise Holidays
- Editors' Picks Cruise Critic Awards 2023 – Best New Ship (Arvia)

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).